⅃CGS ®

BlueCherry Next™
Product Lifecycle Management (PLM)

Modern, Modular PLM

BlueCherry Next™ PLM is a highly configurable, no-code product lifecycle management solution designed to meet the needs of modern consumer brands, retailers and manufacturers. From initial concept through prototyping, production and into distribution and sales, BlueCherry Next PLM creates value throughout the end-to-end product lifecycle.

Built for Collaboration, Agility and Speed

Retail is in a constant state of change. From product creation to the point of sale, global supply chains demand greater collaboration and speed to remain agile and efficient.

Ready for today and prepared for tomorrow, BlueCherry Next PLM was designed for a digital-native era. As a cloud-native solution, BlueCherry Next PLM is device- and browser-agnostic. In a retail market that demands constant connectivity and agile informed decision-making, BlueCherry Next PLM is built for connectivity, co-working and accountability, putting your supply chain in reach, wherever you are.

Beyond PLM – The BlueCherry Difference

BlueCherry Next PLM is built on a next-generation platform, enabling robust, standards-based integration to third-party applications and services. Out of the box, BlueCherry Next PLM boasts API-level integrations with Adobe Suite and other leading 3D design and digital product tools, as well as popular third-party ERP solutions.

And as part of the CGS family of software applications, BlueCherry Next PLM benefits from 35+ years of industry experience. That shows everywhere: from the carefully considered configurations and industry best practices bundled into BlueCherry Next PLM for omnichannel consumer brands to the expertise of our implementation and service teams.

Key Benefits

Fully Omnichannel
Available in three out-of-the-box configurations, BlueCherry Next PLM is tailored for single or omnichannel businesses that operate in retail, wholesale and manufacturing.

3D and Digital Product Creation
Seamless integrations between BlueCherry Next PLM and leading 3D material/design solutions power improved collaboration, rapid product prototyping and visualization, and key cost and sustainability improvements.

Work Anywhere, on Any Device
BlueCherry Next PLM works anywhere, on any device, in any browser – with no need to download software or apps.

Open API Integrations
Out of the box BlueCherry Next PLM boasts API-level integrations with Adobe® Suite and other key 3D design and development tools, as well as third-party ERP solutions – or integrate to the BlueCherry® suite of supply chain solutions.

Product and Process Visibility
From sourcing finished products to commissioning factory orders, BlueCherry Next PLM centralizes production tracking, workflow management and approvals to automate common, time-consuming processes and provide transparency and visibility into every stage of the product lifecycle.

Reduce Supply Risk
The market demands new levels of transparency and BlueCherry Next PLM supports this behind the scenes. From centralizing supplier communications for accountability, to manage CPSIA compliance, vendor score carding and factory audits, BlueCherry Next PLM can maximize visibility in your supply chain.

Key Feature & Benefits

Omnichannel, Industry-specific PLM: BlueCherry Next PLM is a modern and modular PLM solution designed to address the needs of omnichannel business models in retail, manufacturing and wholesale. It's no-code configuration adapts to unique workflows without the need to touch a single line of code, and provides a seamless route to eCommerce, online storefronts, and marketplaces.

Cloud-native and Flexible Architecture: In today's world of working remotely, BlueCherry Next PLM is as intuitive to use in a desktop environment as it is on a mobile device. As a cloud-native solution that's built on HTML5, BlueCherry Next PLM's fast and accessible from any browser, anywhere your team has an internet connection.

Integration to Leading 3D Solutions: Iterate, innovate and conceive new ideas in your 3D solution of choice. BlueCherry Next PLM supports digital 3D assets for designs and materials, delivering new visual channels of communication with internal teams and third-party suppliers.

Adobe® Suite Plug-in: A proven, pre-built integration between BlueCherry Next PLM and Adobe Suite enables design teams to seamlessly add essential product data, images, artwork and other assets to PLM – with no separate sign-in required.

Digital Asset Management: BlueCherry Next PLM is designed to centralize your key design and development assets – from CAD drawings to 3D renderings – in a secure, accessible location that can integrate to almost any solution in your IT ecosystem.

Design and Development: BlueCherry Next PLM captures all product design and development activities in a fast, usable and collaborative platform – making sure that your global teams have access to the information they need in real-time. And, with easy onboarding and low bandwidth requirements for overseas suppliers, the same core information – including live technical specifications – can be distributed securely and with full accountability.

Product Data Management: BlueCherry Next PLM provides a single version of the truth, capturing every piece of product data from inspiration to purchase order in an intuitive digital platform.

Compliance & CSR: BlueCherry Next PLM consolidates every aspect of supplier management – from factory audits to detailed compliance information for CPSIA, GCC and other global and regional regulations. These features are adaptable for any business model, whether you source raw materials or finished products.

Bill of Materials (BOM) Management: BlueCherry Next PLM includes a rich material management module with dedicated libraries for core materials, trims and components. And, with real-time visibility into development, sourcing and approval, your creative and technical teams will always be informed of the status and schedule of material orders.

Sample and Purchase Order Management: Solicit RFQs, deliver technical packages and exchange electronic documents with your entire design, sourcing and production teams. Share live technical design details with vendors and partners and manage and track sample and production orders – all within BlueCherry Next PLM.

Costing: Competitive markets demand accurate costing and financial planning – both of which are enabled by BlueCherry Next PLM's costing capabilities. Generate and compare costing scenarios, assess fixed and variable costs and monitor margins for complete product ranges and across the full spectrum of retail channels.

Calendar and Workflow Management: BlueCherry Next PLM allows creative, technical and commercial teams to collaborate and share progress across the entire product lifecycle with the ability to assign tasks, automate notifications and approvals and juggle different calendars for individuals SKUs, entire collections and different routes to market.

Extended PLM: BlueCherry Next PLM offers pre-built integrations to the BlueCherry suite of software applications – including ERP, B2B eCommerce, Warehouse Management and Shop Floor Control.